

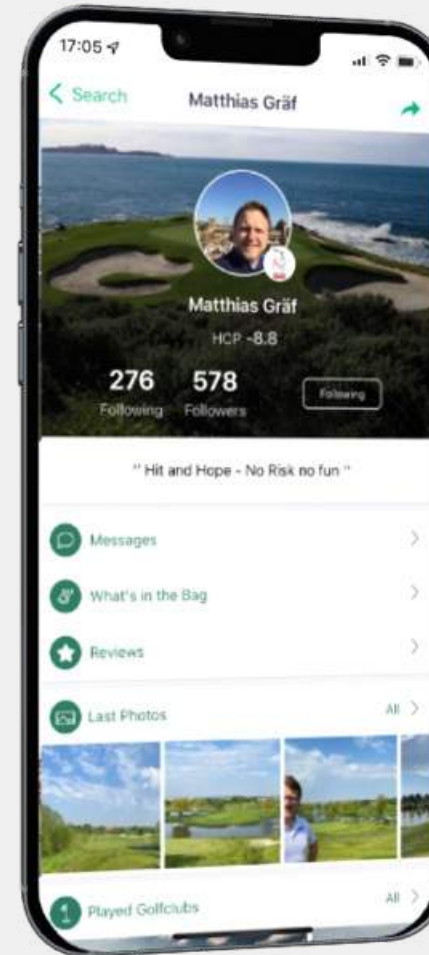
An aerial photograph of a lush green golf course. In the foreground, a well-maintained green with two sand traps is visible. The course is surrounded by dense, vibrant green trees. In the background, a large, calm blue lake stretches across the middle ground, with a range of mountains under a clear blue sky in the distance. The overall scene is bright and scenic, suggesting a high-quality golf destination.

Golf Post

Media Kit 2024

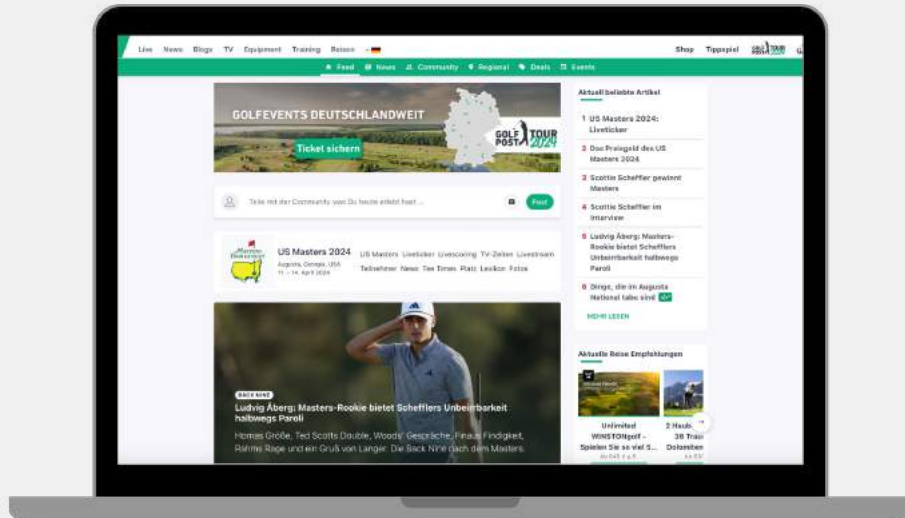
for hotels, resorts und destinations

Golf Post is the leading digital golf platform within the German-speaking area.





We are the **digital home** for golfers. This way, we reach a **highly interesting target group** which longs for **exclusivity, luxury** and the elusive moment of pure enjoyment.

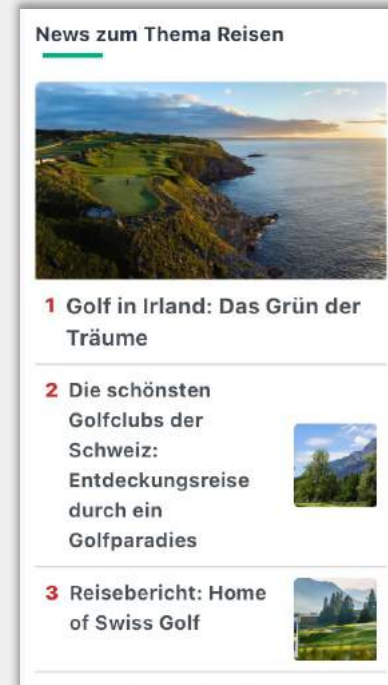


Website + App

Live golf and exclusive news reporting about all things golf as well as the most stunning destinations for golf travel

500,000+
Unique Users per month

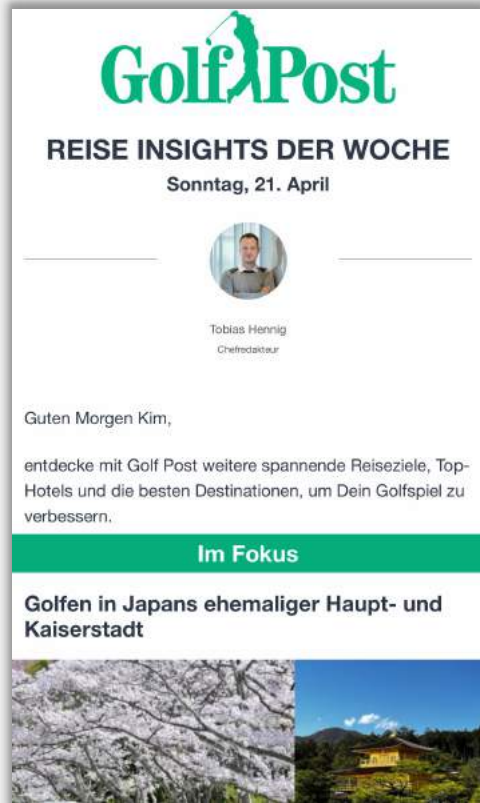
30,000+
User reviews in the
Social Golf Guide





Travel Newsletter

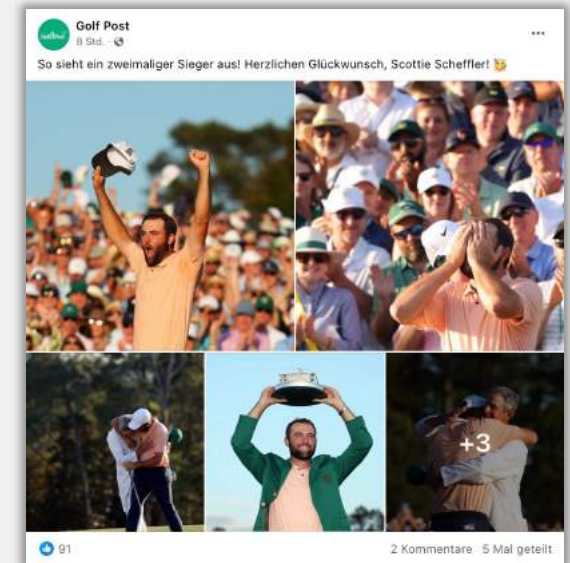
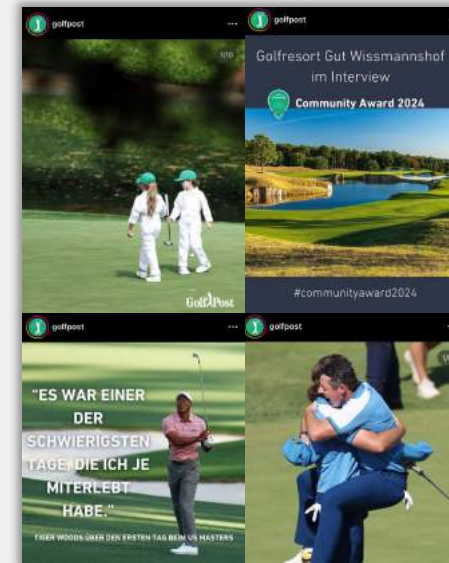
Weekly newsletter on travel destinations, insider tips and the current travel recommendations



40,000+
Travel Newsletter
subscribers



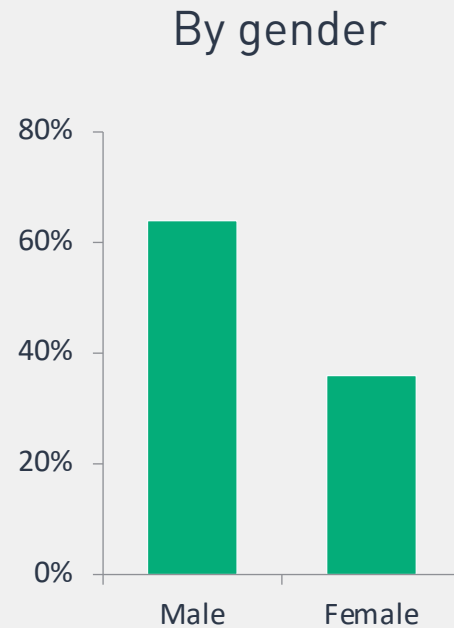
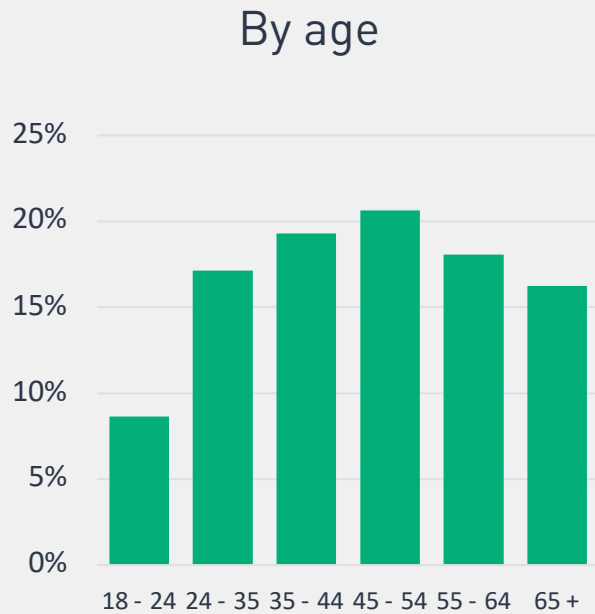
80,000+
Social Media
followers



Social Media

Inspiration and content for golfers all over the world

Target Group



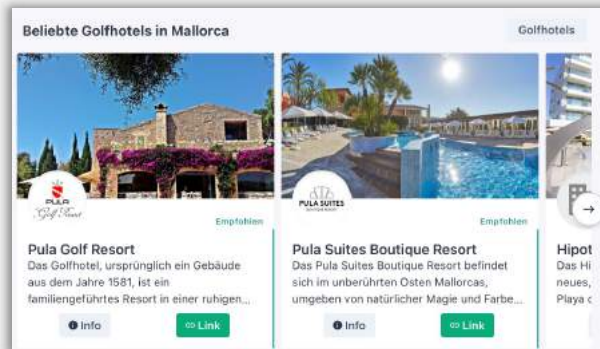
- Passionate, active golfers (significantly lower handicap than the average golfer)
- More than 50% of our users play golf at least twice a week
- Keen on travel, high income, active

Source: Golf Post Analytics, Google Analytics

Special Products

Hotel Listing – yearly

Golf Post profile for your hotel: Golf Post lists your hotel as a recommended hotel for golfers



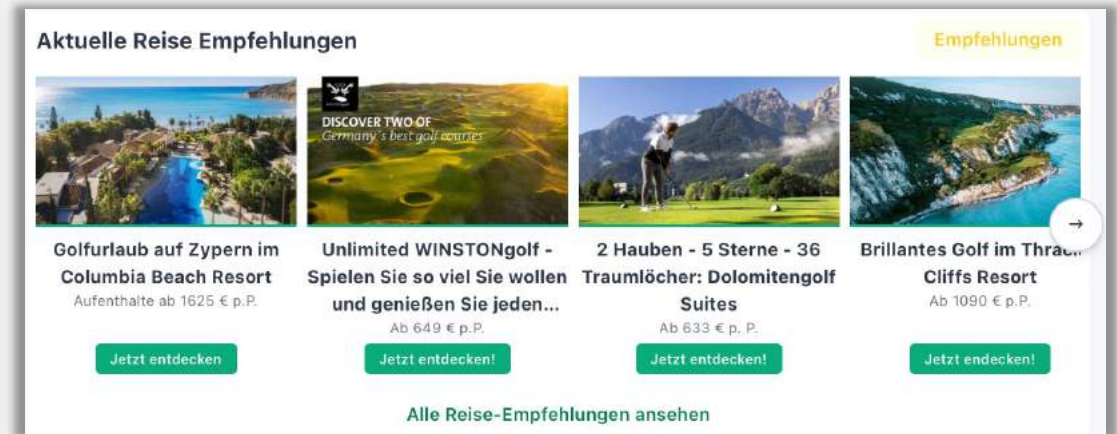
Listing as a recommended hotel within your region and throughout the whole platform



Hotel profile with description, pictures, deal integrations and more

Travel Recommendation – monthly

Placement of your travel deal all over the platform, wherever our users are most active (home page, articles, live scoring and more)



Attention grabbing and highly effective: between 500 and 1,000 monthly clicks per partner

Product catalog

Web Integration directly on the platform	Newsletter Options	Social Media	Branded Content
Hotel Listing	Entry in the weekly Travel Newsletter	Social Media Story	Sweepstake
750.- € per year	1,000.- €	750.- €	2,000.- €
Travel Recommendation	Stand Alone Newsletter to all users interested in travel	Social Media Post	Sponsored Post
600.- € per month	4,000.- €	750.- €	5,000.- €

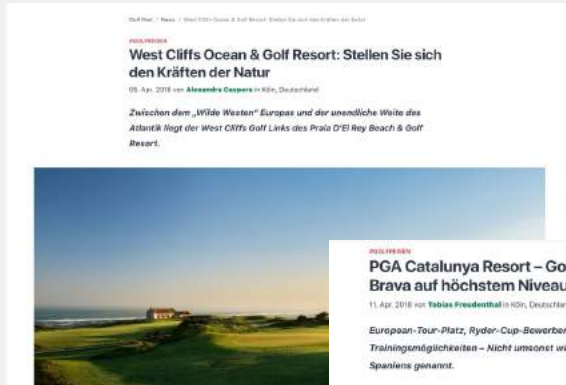
Bundle Deals

	Hotel Package BRONZE	Hotel Package SILVER	Hotel Package GOLD
Hotel Listing			
Travel Recommendation	1 Month	2 Months	4 Months
Entry in the Travel Newsletter		1x	1x
Social Media Story			1x
Bundle Deal (p.a.) Listenpreis	850.- € 1.350.- €	1,500.- € 2,750.- €	2,500.- € 4,650.- €

References

Impressions of past campaigns for travel partners

West Cliffs Ocean & Golf Resort,
Portugal



Destination Carinthia,
Austria



PGA Catalunya Resort,
Spain

List of selected partners

International high-class resorts

- Lumine Resort
- West Cliffs Ocean & Golf Resort
- PGA Catalunya Resort, Spain
- Sun Resort, Mauritius
- Verdura Golf Resort, Italy
- Robinson Clubs
- Costa Navarino, Greece

Destinations

- Tourism Ireland
- Golf Italy
- Kärnten
- Tourism Spain
- Cyprus Tourism Board
- Mallorca Golf Island

Your Contacts



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WELCOME TO THE DIGITAL HOME OF GOLFERS.

Golf Post

